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Workshop “Beyond”

Julia Lewandowska

23 feb. | 9h00 - 18h00

Room 4.06 and 1.25

Graphic design is interdisciplinary and it is influenced by many fields. Nowadays, young designers often forget about making sketches before they start to design with a computer. This way they limit their own creativity. In my opinion the most creative thoughts come to our mind when we start to really play with drawing, objects, typography. I would like to invite students to play in design without computer.

The main exercise is to create a graphic attractive composition which is possible to use as a magazine's cover. The project should be a creative answer on this theme. Students have to prepare a map of thoughts and make sketches before they start to make the main project. Finally, everybody will take a picture of her/his composition and place it in a layout of a magazine's cover. Students can use every available things to create their own composition like markers, color pencils, color papers, objects, paints. The crucial thing is to not use a computer.