



Apply here

Start date

December

Duration

6 months

Languages

Advanced English

Location

Belfast, Northern Ireland

Belfast is the capital city of Northern Ireland and over recent years has seen a period of significant regeneration and growth. The birthplace of the Titanic, this vibrant city has a buzzing nightlife and social scene with many cultural events taking place throughout the year. Close to beautiful countryside and the famous Giant's Causeway, Belfast has something to suit all tastes.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for an innovative Marketer to gain hands on experience in a fast-growing company in the healthcare sector. Mentored throughout, you will play a fundamental role in the implementation of the company's digital marketing strategy. This internship is a great opportunity to gain practical skills, in a real business, providing a great addition to your CV and boost to your career aspirations.

Tasks

- Handling social media channels; Facebook, LinkedIn, Twitter, Instagram
- Manage, enhance and write copy of the creative content for social media, websites and sales materials
- Email marketing campaigns
- Website content management
- Designing company brochures and graphic elements for Social Media
- Increasing the company SEO ranking for key search words and terms
- Support the sales team when required

Personal Skills

- Degree in marketing or any other field related to the position
- Strong time-management and organisational skills
- To work on own initiative
- Excellent IT skills are essential
- Excellent communication skills
- Knowledge of WordPress and HTML preferred
- A genuine interest in digital marketing
- A basic knowledge of SEO is required
- Attention to detail and the ability to prioritise one's workload when workload builds up.

The Host Company

The host is a family run business specialising in the design, manufacture and sourcing of products to aid mobility to individuals with physical disabilities. They pride themselves on bringing ideas, innovations and solutions to people wanting to adapt their homes or get mobility advice and solutions. Working directly with healthcare professionals, architects and developers they ensure their clients receive the best advice and products. Expanding throughout the UK and Europe, they are now seeking a talented individual to assist them to achieve their goals.