

Workshop “Poster's not dead”

Grzegorz Myćka

23 and 24 feb. | 9h00 -18h00

Room 4.16

Contemporary art-poster doesn't exist only as a print on paper anymore – its form has been expanded by visual animation, it can be an element of spatial installations and even performative actions.

Together with the participants during the workshops we will focus on discovering this new way of how the traditional artistic poster can function. We will design a visual response for a given topic, which will be accompanied by kinetic elements.

Already at the first stage of work we are going to define how the overall animation will look – this will be very important for the whole design process because the motion should be coming from the graphic form.

During the workshop we are going to use computer software as well as manual methods for working with images, so it will allow us to experiment extensively in both formal and conceptual way.

\*Students should bring their own computers with Adobe Illustrator, After Effects and Photoshop, paper and sketch materials.